



VIA REGULAR MAIL & EMAIL

Jerry Jaspar
PO Box 3334
Visalia, CA 93278

Re: Infringement of COEXIST Registered Trademark

Dear Mr. Jaspar:

Gary H. Fechter
Partner
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We represent Coexist LLP ("Coexist") in connection with trademark and unfair competition matters. Coexist is a company that enjoys a prominent reputation in the premium apparel and gift market with fashion conscience and sophisticated individuals and the general public, as well as among high-end fashion boutiques and department stores. Coexist's mission is to promote global harmony, and a certain portion of Coexist's sales are donated to charitable organizations.

McCarter & English, LLP
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As you may know, our client adopted the COEXIST design and word marks (the "COEXIST TRADEMARKS") as early as August 2003 as trademarks for its high quality apparel items. As a result of its widespread use of the COEXIST TRADEMARKS, Coexist has developed valuable goodwill in these particular marks.

Moreover, the use of our client's COEXIST TRADEMARKS has been recognized by the United States Patent and Trademark Office, which has granted the following registrations to Coexist: Registration No. 3,170,918, which issued on November 14, 2006, and Registration No. 2,924,211, which issued February 1, 2005.

It has come to our attention that you are engaging in trademark infringement and unfair competition under the Federal Trademark Act, 15 U.S.C. § 1051 *et seq.* ("The Lanham Act"). In particular, on the websites "peacemanger.org" and "coexistproducts.com" your use of the identical mark on nearly identical goods traveling in the same channels of trade and marketed to similar customers is likely to cause consumer confusion as to the source of origin of said goods. Both fashion professionals and the general public may be misled, if they have not already been, into mistakenly believing that your stickers, buttons, shirts, caps, patches, hoodies, emblems and other gift items ("Products") are approved or sponsored by our client, or that you are affiliated with Coexist.

Moreover, given that Coexist sets a high standard for quality in the industry, as its many customers would confirm, confusion could lead to substantial damage to our client in terms of loss of sales and injury to its reputation, as well as the loss of funding to those charitable organizations Coexist sponsors, in the event that the quality of your Products is not commensurate with that of Coexist.

BOSTON

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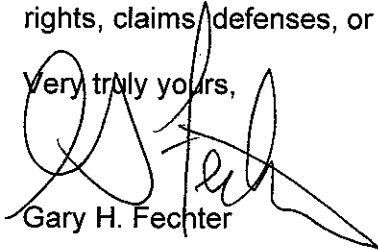
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There is simply no functional rationale for your slavish copying of the COEXIST TRADEMARKS other than your desire to infringe upon our client's goodwill. A wide variety of designs are possible without interfering with or compromising the intended "look" or "feel" of your Products. Accordingly, Coexist demands that you, and any party acting for you or on your behalf, immediately cease marketing and selling COEXIST branded products on [where sold].

We are prepared to resolve this matter amicably if we receive your express written agreement to comply with Coexist's request within seven (7) days after your receipt of this letter. If you fail to advise us by that date, our client shall, without further notice to you, take such legal action as it deems advisable to protect its interests.

Please note that this letter is being sent without prejudice to, nor waiver of, any rights, claims, defenses, or contentions held by Coexist.

Very truly yours,



Gary H. Fechter

GHF:dl